

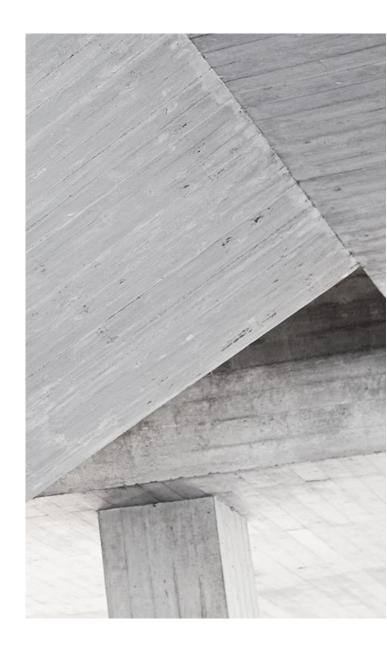






## Info Event

Are you ready to take on the next challenge? Then crack the case with LGT!



From insight to impact.



## Impressions & voices from last year's HSG Innovation Trophy



"It was beneficial to apply the theoretical models in a practical environment. Etienne Morgen (student)

### \*\*\*\*

"Participating in the HSG Innovation Trophy was an amazing experience! I really enjoyed working with my group on a totally new topic, as well as the close contact with the company.

Carla De Domenico (student)

#### $\star\star\star\star\star\star$

"Enriching and interesting experience. I definitely recommend this opportunity to gain practical experience in the consulting or corporate area.

Annabelle Ginez (student)





## Agenda

- 1. Welcome & introduction
  - Career & Corporate Services (CSC-HSG)
  - Students' Business Club
  - LGT
- 2. HSG Innovation Trophy process & next steps
- 3. Q&A
- 4. Drinks and network







## **CSC representatives**



**Gerd Winandi-Martin** Head of Innovation & Transfer



John Mhuka Corporate Relations Manager



Christina Sandau-Jensen Career Coach



**Bettina Krone** Marketing & Communications Manager







## CSC at a glance

#### CAREER & CORPORATE SERVICES OF THE HSG

#### Career counselling and recruiting events under one roof

#### STUDENT CAREER SERVICES

- Guidance for students on all career-related topics
- 1-1 Career Coaching (ca.1500 per year)
- Career Workshops (ca. 50 per year)
- Career Walk-In on Campus (twice a week)

#### CORPORATE SERVICES

- Recruiting events with nearly 200 participating companies per year
- Job postings on my.hsgcareer.ch
- Supporting companies during on & off campus activities

#### CAREER PLATFORM – my.hsgcareer.cl

- Job advertisements, job subscriptions, career news, career resources (tools & templates), workshop and event registration, company profiles
- Over 5000 registered students and around 1000 registered companies

#### Competence

Experience

Passion





3



## **CSC** Team

«We build bridges, fostering ideas and opportunities between students and companies»

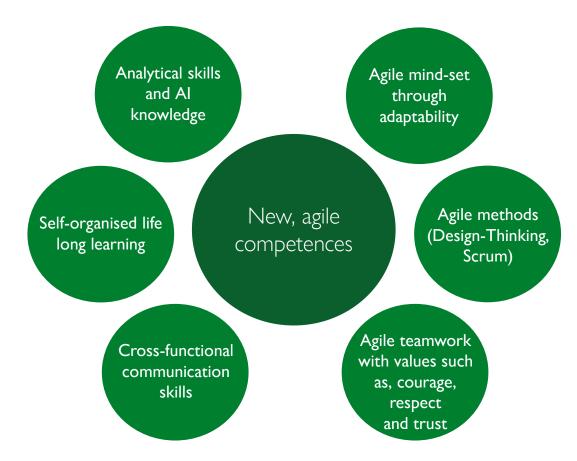








## **VUCA World – changing requirements & increased complexity**









## Students' Business Club

The People	The Club	
	Students' Business Club	
Why SBC?	Facts & Figures	
Facilitator for cross-industry insights	Established in 2009	Active Members: +250
Focus on knowledge transfer & networking		
Holistic insights into the business world	Events per year: +25	Network: +1'000 students

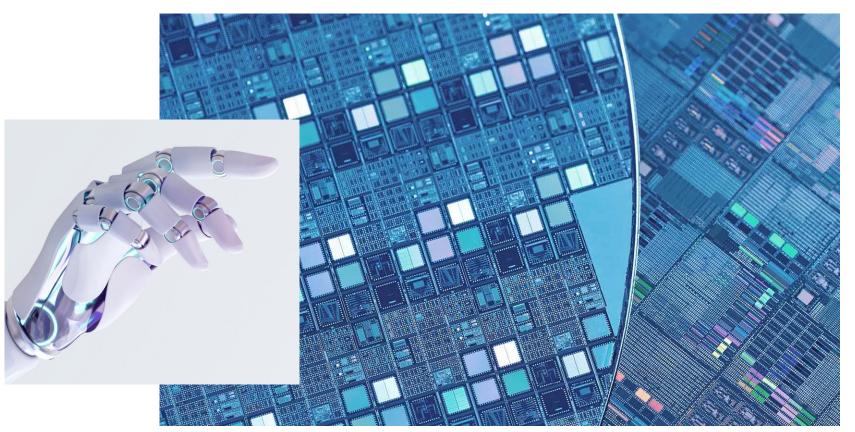






Forward-looking for generations

## Forward-looking for generations An introduction to LGT



Kick-off Event St.Gallen, 11 March, 2024

#### LGT at a glance

# In the span of 100 years, the small regional "Bank in Liechtenstein" expanded globally and became LGT



#### 1920/1921

"Bank in Liechtenstein" opens for business as a local savings and loan bank



#### 1982 – 1998

- First period of expansion
- Acquisition of GT in 1988 with LGT brand launch in 1993
- Sale of GT in 1998 and launch of the Princely Portfolio and LGT CP

#### 2006 – 2020

- = H.S.H. Prince Max becomes CEO
- Refocused and accelerated growth strategy
  - Simplification of organization
  - Divestiture of trust business
  - Opening of new locations
  - Adjustments to new regulatory regime
  - Acquisitions & accelerated organic growth



#### 1930

1990

Princely Family acquires shares and injects capital in a crisis situation.



H.S.H. Prince Philipp becomes Chairman LGT.



#### Start of growth/diversification strategy in Private Banking and Asset Management



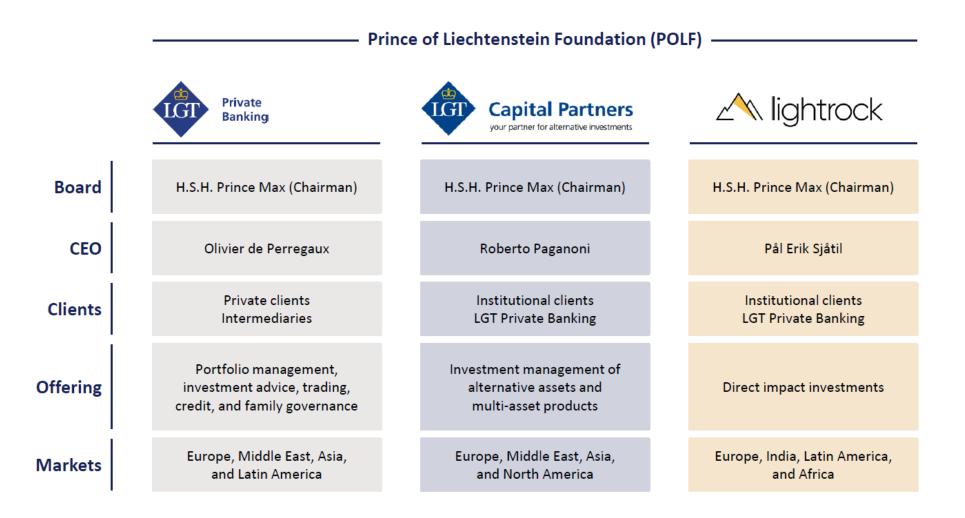
1999 - 2006

#### 2021

- 100th anniversary of LGT
- H.S.H. Prince Max becomes
   Chairman of LGT Private Banking,
   LGT Capital Partners and Lightrock.
- Impact investing activities are bundled under Lightrock
- Acquisitions & strong organic growth



### **Unique ownership structure**

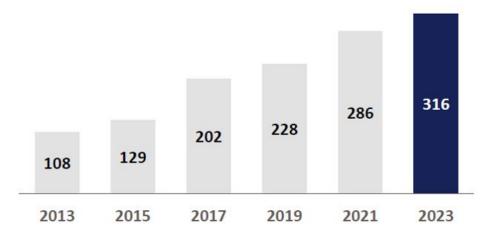


Note: The representation of the companies does not correspond to the legal structure and is purely illustrative.

# The world's largest Private Banking and Asset Management group owned by a single family



### Assets under management (in CHF bn)



LGT's development over the past decade has been characterized by strong growth and value creation.

#### Ratings and figures as at the end of 2023

A+/Aa2	>100	
S&P and Moody's ratings*	Years of company history	
58.1	375.3	
CHF bn in balance sheet total assets	CHF m group profit	
6.0	19.9%	
CHF bn group equity capital	Tier 1 ratio	
74.2%	21.9	
Cost/Income ratio	CHF bn net asset inflow	



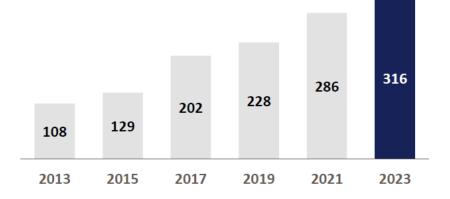
## 2023: Highlights – LGT Private Banking



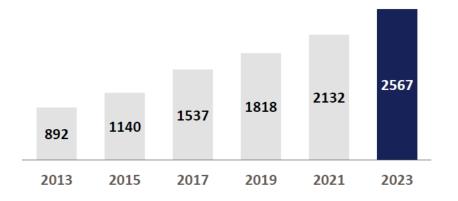


## Key developments 2013 –2023

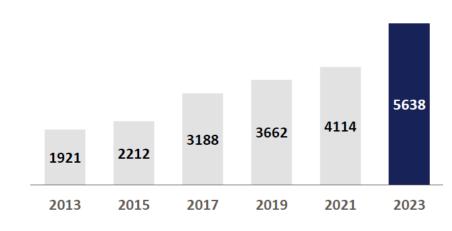
Assets under management (in CHF bn)



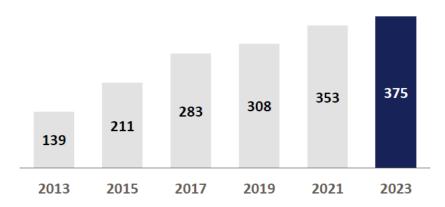
**Total operating income** (in CHF m)



Headcount

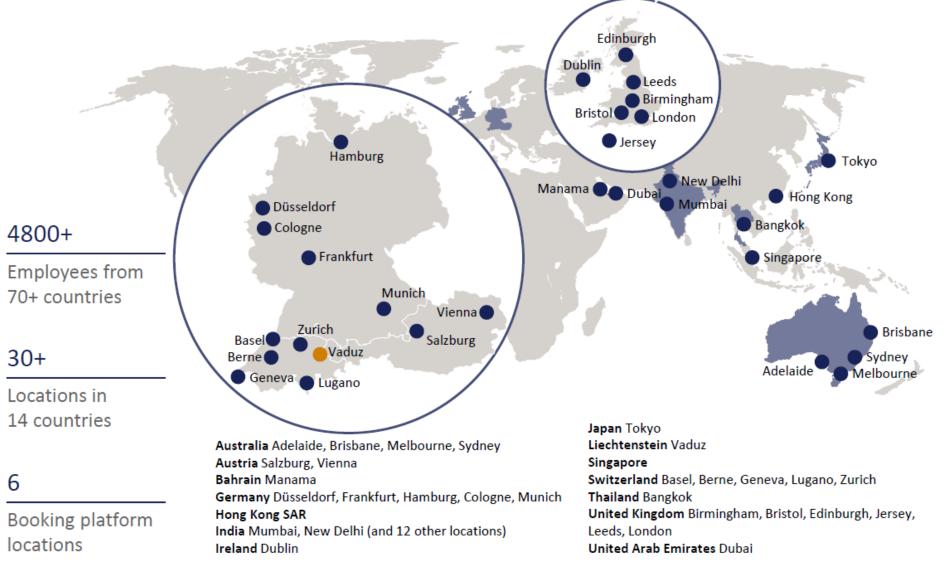


Group profit (in CHF m)



#### LGT at a glance

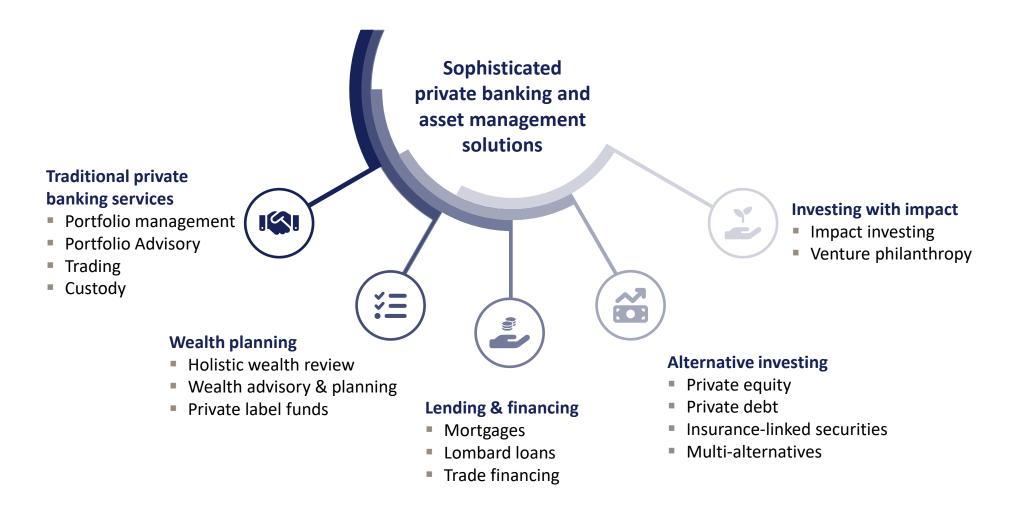
# LGT Private Banking –Locations in 14 countries in Europe, the Middle East, Asia and Australia



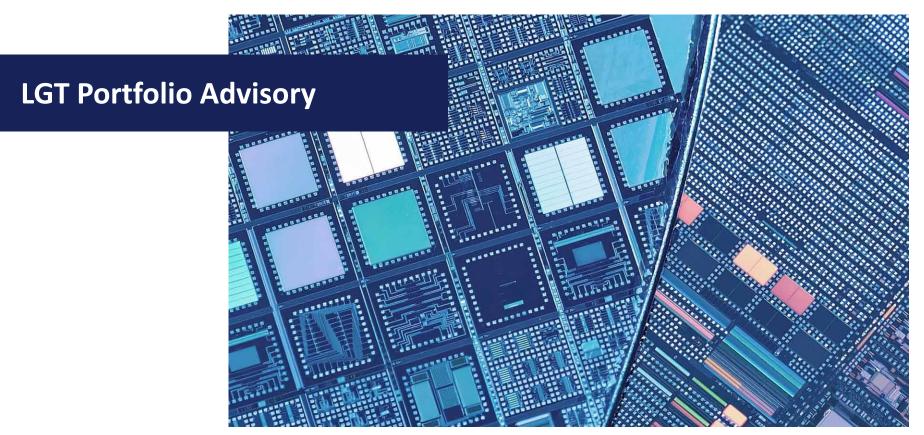




## Award-winning services covering your financial needs



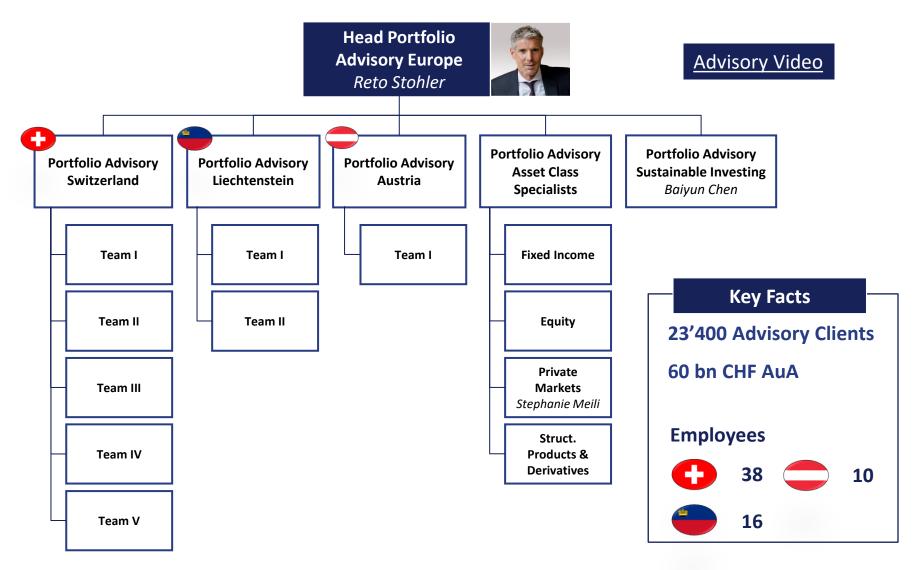




Mentor: Reto Stohler



## **Portfolio Advisory Europe**



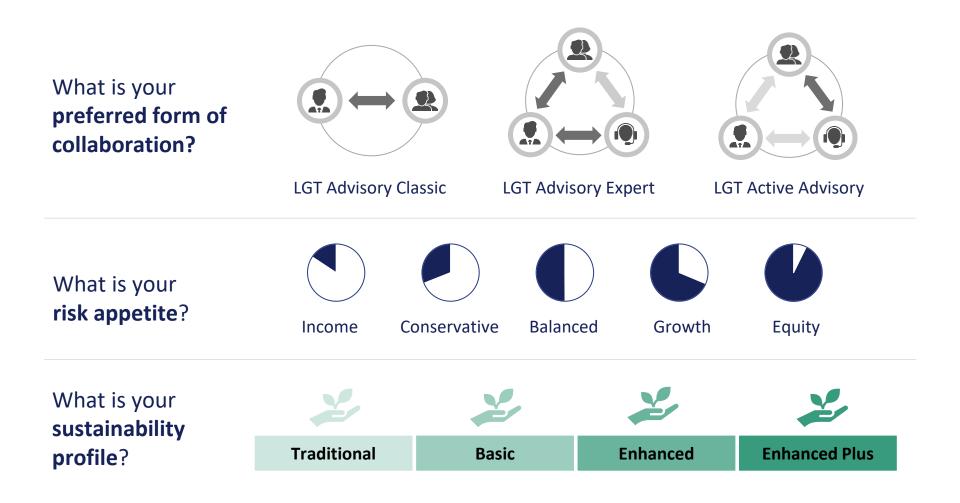


## Three models based on our clients' needs

LGT Advisory Classic LGT Advisory Expert LGT Active Advisory For investors who would like to implement For investors who seek active advice and For professional investors with a focus on their investment objectives efficiently like to make their investment decisions trading who would like to take advantage together with their personal relationship together with an LGT investment expert of short-term investment opportunities in financial markets manager Client Client ă ă Relationship Client Manager AÌA Relationship Relationship Investment Investment Manager Expert Manager Expert Your portfolio needs: Your portfolio needs: Your portfolio needs: Individual portfolio structure with single Standard portfolio structure with low to Highly individual asset allocation and medium turnover and focus on LGT's instruments and higher portfolio investment strategy Elevated portfolio turnover core instrument universe turnover More complex portfolio structure and Instruments from full investment High share of multi-asset class solutions or other fund solutions requirements, FX strategies, structured universe available for professional products or private market investments clients



## An additional dimension rather than a new solution



## IGI

## We offer competent and individual investment advice

- LGT Portfolio Advisory stands for competent and individual advice
- We are your sparring partner to make informed investment decisions for your wealth
- You choose the interaction frequency and cooperation model that suits you best
- ESG considerations available based on your sustainability preference

#### Your benefits at a glance



#### Advice

You receive tailor-made and professional advice based on investment knowledge of our passionate investment experts



#### Sustainability

You can focus your investments based on your personal values in order to generate a positive impact on people and environment



#### Speed

You speed-up your investment decision process by receiving informed and timely investment ideas



#### Access

You gain access to a broad range of investment opportunities in traditional as well as private markets



#### Stay on track

You stay on track with your personal investment goals as daily portfolio and securities monitoring ensures consistency with your risk profile



#### Transparency

You remain informed with regular and transparent reporting on portfolio allocation, performance and sustainability aspects



## **Case 1: Impact of AI and digitalization in private banking on "next generation" needs?**



#### **Background:**

The client base of wealth management banks is aging, and it is only a matter of time before the "next generation" takes over.

Add to this the dimension of AI and digitalisation, which will change the way banking is done in general.

In this context, the way people interact with a bank will also change.

#### The challenge:

In order not to miss out on the future interaction needs of the "next generation", LGT must adapt its value proposition and communication channels early enough.

#### The question

How does the "next generation" of today's clients want to interact with a wealth management bank?

- What media do they want to use?
- To what extent is physical contact still relevant?
- What role does sustainability play in asset allocation?
- To what extent do they want to be involved in investment decisions?
- How would you like to be informed about your asset allocation?



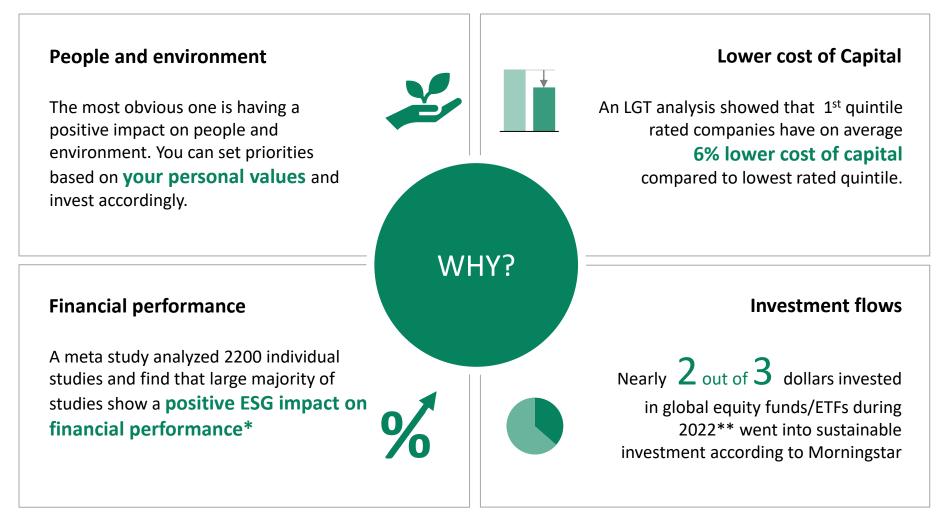




Mentor: Baiyun Chen



## **Compelling reasons for ESG**

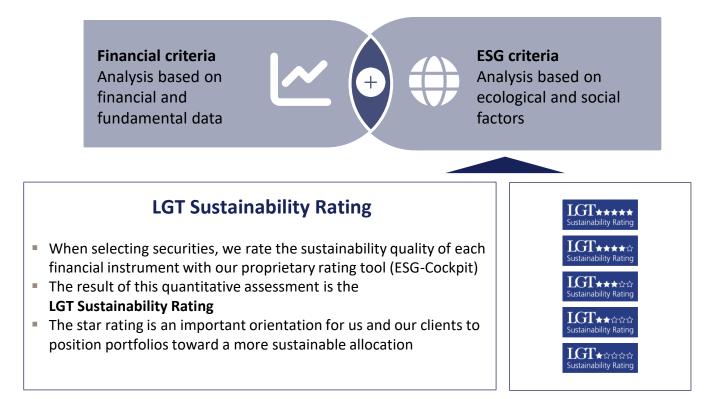


<sup>\*</sup>Meta study by Deutsche Asset & Wealth Management Investment, Frankfurt am Main, Germany; School of Business, Economics and Social Science, University of Hamburg, Hamburg, Germany (November 2015) analyzed about 2200 individual studies. Results show that 48% of studies show positive impact, 18% mixed impact, 23% neutral impact and 11% negative impact. \*\* Fund-level net flow data in USD are drawn from Morningstar Direct for the Morningstar peer group "EAA Fund Global Large-Cap Blend Equity". 64% of the fund flows in year 2022 was in sustainable funds and ETFs.



## Adding the ESG dimension to our investment decisions

In addition to traditional financial aspects, we also integrate environmental, social and governance factors in our decisions making process.

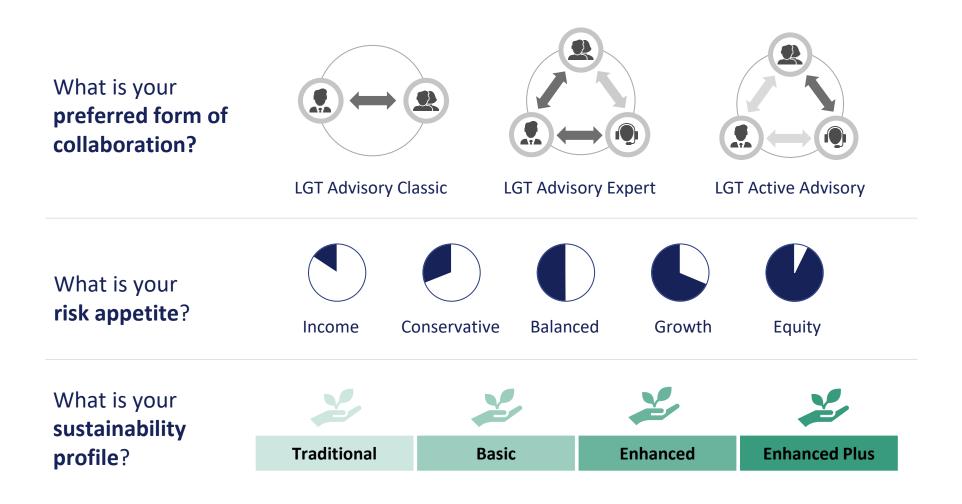


We are convinced to have a positive impact on people, environment as well as financial returns by taking into consideration sustainability criteria when selecting instruments and managing portfolios

\*«ESG criteria»: E stands for Environmental, S for Social, G for Governance



## An additional dimension rather than a new solution





## Four sustainability profiles to fit your personal preferences



Your sustainability preference



## Three steps towards a sustainable portfolio

	1 Exclusions	2 ESG Integration	3 Thematic focus
Approach	No investments with significant harmful impact	Integrate ESG factors into investment decision	Focus on your personal values
		100 80 60 40 20 0 1 2 3 40 1 2 3 4 5 LGT Sustainability Rating (stars)	1 Run 2 Run 3 Run Run 3 Run Run 4 Run 5 Run 6 Run Run 1 Run 8 Run Run 9 Run Run 10 Run 11 Run Run 12 Run
Intention	<ul> <li>Mitigate ESG risks</li> </ul>	<ul> <li>Pursue ESG opportunities</li> <li>Objective to improve portfolio risk/return profile</li> </ul>	<ul> <li>Contribute to achieve the 17 sustainable development goals (SDGs)</li> <li>Create positive social and environmental contribution</li> </ul>
Implementation	<ul> <li>LGT standard exclusions (controversial weapons, thermal coal)</li> <li>Extended exclusion (e. g. tobacco, weapons, nuclear power)</li> <li>UN Global Compact Violation exclusion</li> </ul>	<ul> <li>Average LGT Sustainability Rating on portfolio level</li> <li>Avoid instruments with low LGT Sustainability Rating</li> <li>Invest in ESG leaders (best- in-class)</li> </ul>	<ul><li>Example of themes:</li><li>Climate action</li><li>Circular economy</li><li>Societal well-being</li></ul>

\* Thematic focus is one of LGT's five sustainability and impact strategies. Please refer to the LGT brochure "Investing sustainably" for more details of the five strategies.



## You set the priorities based on your values

Focus your investments based on your personal values

6 LGT Sustainability Investment Themes addressing specific SDGs





## Case 2: How simple can sustainable investing be? – Transforming complicated concepts into tangible client services

#### **Background:**

There is no single unified definition of Sustainable Investing – people understand it differently, if it's being understood at all.

On the other hand, our owner has been investing sustainably for generations, and the dedication to sustainable investing reflects our owner's core values. We at LGT are committed to partnering with our clients to investing sustainably in order to support sustainable development.

#### The challenge:

Time is short, and the financial markets play a crucial role in driving sustainable change. We at LGT have an in-depth expertise as well as a comprehensive offering to optimise portfolios in terms of risk, return and impact. However, LGT's sustainable advisory expertise and services are not fully known to our clients, due to the complexity of the topic. LGT must optimize its positioning and story-telling of sustainable advisory offering.

#### The question

How to transform the complicated concept of sustainable investing and ESG regulations into tangible client services?

- How do people understand sustainable investing in general?
- What SI approaches/themes are the most understood? (Best-in-class, exclusion, engagement, impact investing etc.)
- What can be new formats/contents/storylines for LGT's sustainable advisory offering?
- What could be the sustainable investment needs for clients in 5 years?







Mentor: Stephanie Meili



## The origin and goals of the Princely Strategy

- In 1998, the proceeds from the sale of GT Management roughly USD 1 billion were retained by LGT to establish the Princely Strategy
- It was designed to be similar to the endowment funds of the major US universities: invested globally, broadly diversified, and with a very long investment horizon
- Its goal is to achieve equity like returns over a full market cycle, but with significantly lower risk<sup>1</sup>
- In managing the Princely Strategy, ESG factors are integrated on all decision levels of the investment process<sup>2</sup>



Sale of GT Management (1998): receipt of the proceeds by H.S.H. Prince Philipp von und zu Liechtenstein



The endowment model: developed by Yale University in the mid 1980s

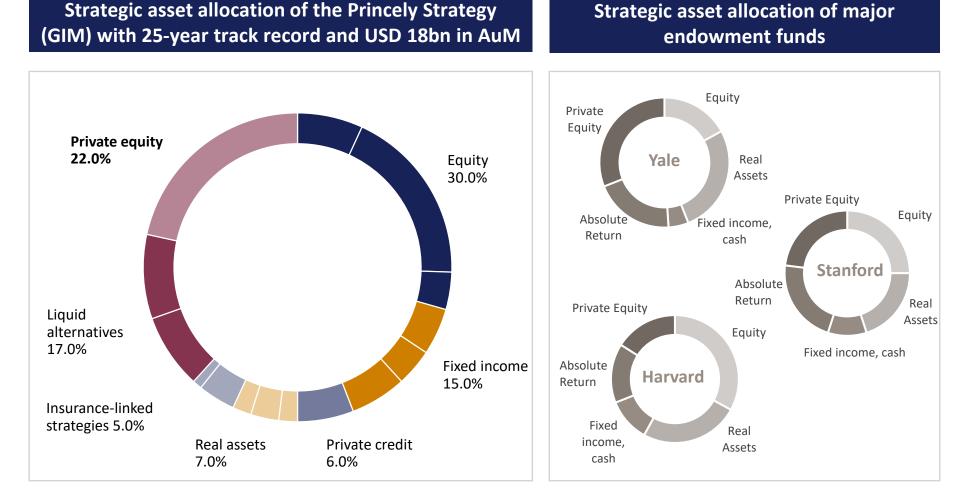
Source: LGT Capital Partners

1 The following risk parameters are in place: The ex-ante volatility should not exceed 10%. The equity beta in strong bear markets should not exceed 0.5.

2 E = Environmental, S = Social, G = Corporate Governance. The investments underlying this strategy do not take into account the EU criteria for environmentally sustainable economic activities.

**LGT Private Markets** 

## Private Equity - a core building block in our investment DNA and for US endowment funds



## Partnership with affiliated asset managers





- Part of LGT Group, LGT Capital Partners has been a principal investor in alternative assets since 1994
- A dedicated global multi-alternatives platform that focuses on achieving attractive long-term risk/return profiles for the Princely endowment portfolio and its clients
- Forged client relationships with more than 600 institutions in 43 countries, including many in long-term partnerships



- Lightrock was founded in 2009 and its impact investing efforts were initiated by its Founder and Chairman Prince Max von Liechtenstein
- A global private equity platform investing in sustainable businesses built by purpose-driven entrepreneurs, committed to innovation for systemic change at scale
- Impact is core to Lightrock's strategy, where its investments demonstrably contribute to UN's Sustainable Development Goals



- L-GAM was established in 2013 in partnership with the Princely Family of Liechtenstein with the shared vision of helping talented management teams grow their businesses
- An established lower mid-market European investment firm geared toward sustainable, long-term return generation
- Unique investor base, composed of leading global entrepreneurial families that shapes its investment philosophy

## **Case 3: Beyond the obvious - Unlocking the storytelling potential of Private Equity**

#### Background:

Private Equity has the unique power of inspiring clients. Our clients are often entrepreneurs themselves and can relate well to other entrepreneurs raising capital to expand the geographical footprint or dealing with succession planning. LGT's access to Private Equity is unique and often a door opener to the LGT Private Banking world. Nevertheless, the subject matter is complex.

#### The challenge:

It is difficult to transmit the attractiveness of Private Equity with enough depth and examples to the end client.

Time and attention span of a human being is limited, and some funds are diversified across more than 1000 portfolio companies through multiple layers which makes it hard to unlock the emotional value of a single company.

We are currently using conventional tools such as factsheets, presentations, teaser videos, webinars, and after-sales reports to inform.

#### The question

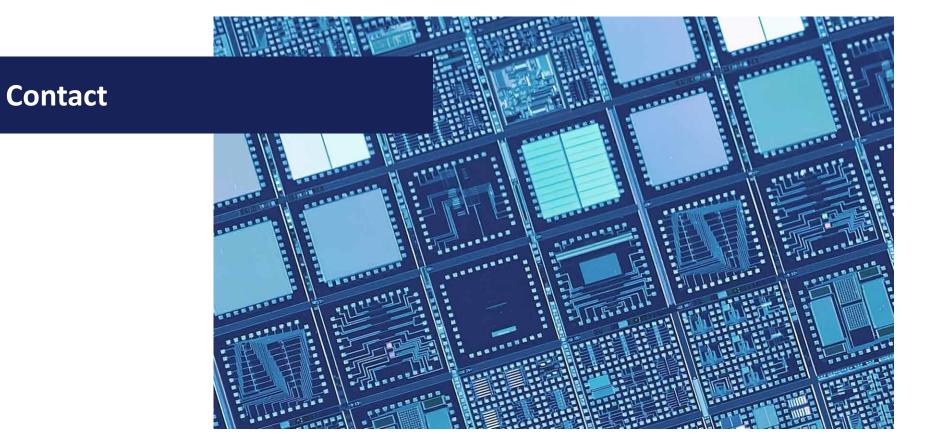
How can we use the storytelling potential of Private Equity?

- What tools/methods for in-person discussions but also digital interactions can we add?
- How can we create a holistic client experience around Private Equity which will be totally unique to LGT?
- What storytelling concepts from other industries could be applied and what challenges do we have to take into consideration?











### Contact



**Reto Stohler** Portfolio Advisory

#### Mentor: Case 1

How does the "next generation" of today's clients want to interact with a wealth management bank?

reto.stohler@lgt.com



**Baiyun Chen** Sustainable Investing

Mentor: Case 2

How to transform the complicated concept of sustainable investing and ESG regulations into tangible client services?

baiyun.chen@lgt.com



**Stephanie Meili** Private Markets

Mentor: Case 3

How can we use the storytelling potential of Private Equity?

stephanie.meili@lgt.com

## What's next?



If your exposé is accepted...

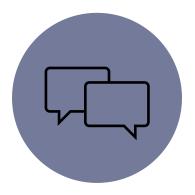
Criteria:

- 1. out-of-the-box thinking / innovation
- 2. relevance of the topic for LGT in relation to the basic objectives
- 3. consistency of the concept including justification of the decisions
- 4. applicability / feasibility for LGT









## **Audience Q&A Session**







Drinks and Network on 2<sup>nd</sup> floor and terrace



Enjoy and get to know SBC, LGT and CSC!



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